

Stories from the Valleys

Sports Pack



What is “The Stories from the Valleys” project?

Stories from the Valleys is all about bringing to light the everyday, yet important, conversations that occur in communities, schools, colleges, the workplace, sports clubs and beyond! The goal is to create useful material that can be used to encourage people to explore and understand key issues in their community, and to create new ways of addressing these issues together.

Sports have always been a part of identity in the Valleys. From rugby to football to walking in the hills, sports participation has not only put Wales on the map and provided the young and old with opportunities, but is also an integral part of community life. Whether it be the pride, elation, and sometimes disappointment in attending local matches, or the everyday activity of cleaning muddy boots we are looking to give people the tools to explore, identify and share what taking part in sports in the Valleys really means, and why it matters.

Are you a sports organisation looking to understand how better to recruit people into the activities you have on offer? Or are you a community group wanting to encourage people to be a bit more active and engaged in social life. Perhaps you're an individual looking to improve motivation, strength and stamina, or just looking to get outdoors and around people a little more? There are many exciting ways to get involved in this project from sharing your own story (or stories!), to going out and interviewing others in your local area about what its like to keep active. Whatever age, whatever background, we want to hear what sports means to you, and why it matters!

To take part, all you have to do is go out into your local community and interview someone about sports and keeping active. For example you might go out into your football club to interview the people you play with. Alternatively you might want to go into a community centre to speak to older people about how they keep active in their day-to-day lives. We call this “Citizen Journalism”. Anyone can be a citizen journalist, by using our story collecting app, SenseMaker®, to record their interviews.

This story collecting method is based on twenty years of research and experience. We now we want to open this up as much as possible as a way of bringing individuals, communities, and governments together to understand what is going on, what is going well – what not so well – and what matters most.

What this means is that you will have access to the data collected by you and by others in your community, and there will be follow up events where individuals and groups can come together to discuss what happens next? The idea is that through collecting and sharing stories, communities are able to develop local solutions to local problems, and help influence government decisions by asking “How do we create more positive stories like this, and less negative ones like that?”.

So, get involved, have your say, and make a difference
where it matters most.

<https://valleysstories.com/en>

#TalkValleys



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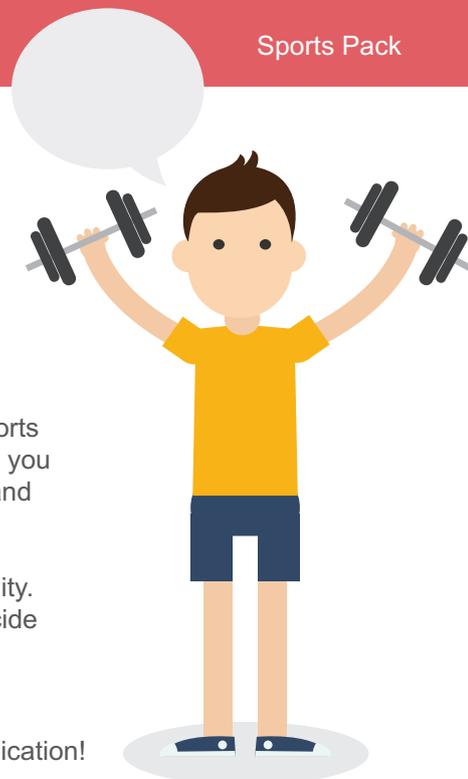
What is in it for me?

As an individual

What this means is that YOU can not only amplify your own voice, but will also be equipped with the tools to help others do the same in a way that can help influence government decisions. Maybe you are looking to increase funding for your local sports club? Or wanting to get others engaged with whats already on offer? By taking part you can help! You and your community decide what it is that is important about sports and activity in the Valleys, what is going well, and what could be done better.

By becoming a Citizen Journalist, YOU can explore the key issues in your community. From sports teams to public areas to public transport, you and your community decide what is important, and work with others to do something about it.

There will also be opportunities for accredited training and rewards for completing challenges. Something extra to add to your CV, or to your college or university application!



“Exploring the stories of the past and present through the eyes of the future”

What is in it for us?

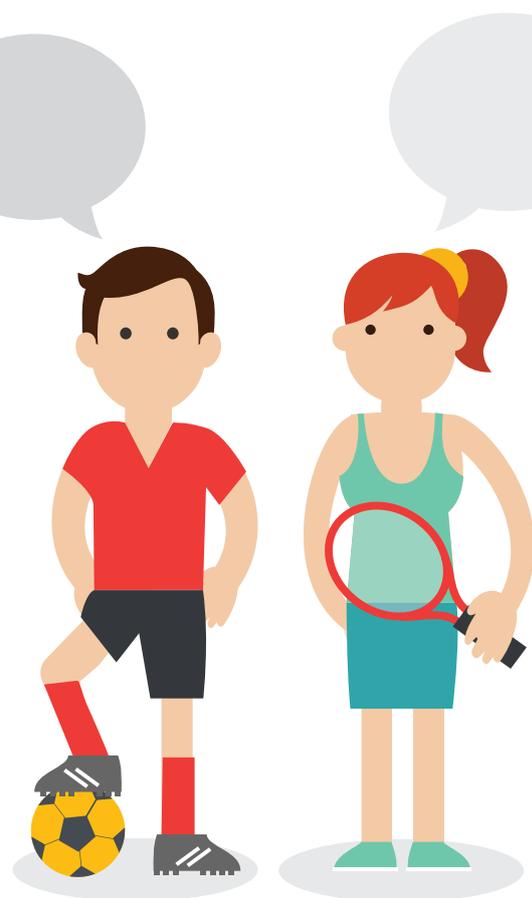
As an organisation

The project aims to provide tools and training for people, communities, and organisations to engage in meaningful conversation through ‘Citizen Journalism’, as well as using the data collected to bring about positive local action, and to inform work and bids based on local evidence.

We are looking for sports groups and teams, rambling groups, teachers and trainees: anything and anyone can take part and have their say!

As a collaborative project across the South Wales Valleys the information coming out of the project will be available to all those taking part. We are working to create a rich and varied set of information where people and organisations can make a small contribution of their time in return for access to something much bigger!

The information collected will also be used to inform the Valleys Task Force plan, using real life experiences to influence Government strategy.



“Local solutions to local problems in local communities that matter to you”

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How do I get involved? What do I do?

Lots of options...

Whether you are an individual or part of a club or organisation, there are lots of ways to get involved. You can choose whichever option(s) you are most comfortable with, you can choose one or all of them!



Choose to keep a Learning Journal on SenseMaker®, i.e. share a story at least once a week. Once every two days is ideal. Daily, even better!



Use one of our other Community or Sports packs to share a story / share as many stories as you wish.



Choose to interview others for their stories – become a citizen journalist!



Share the URL links with your friends and family so that they can give their stories too.

If you would like help getting started please contact us at: hello@valleysstories.com

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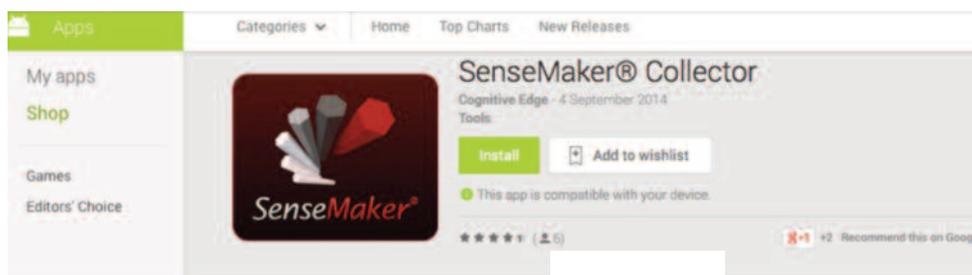


SENSEMAKER

I'm interested, how do I get started?

Instructions for downloading and using the iOS and Android apps

1. Launch your iTunes/App Store or Play Store on your mobile device or computer.
2. Search for 'SenseMaker'.
3. You should see the following results:



SenseMaker

By Cognitive Edge Pte Ltd

Open iTunes to buy and download apps.

[View More by This Developer](#)

[View in iTunes](#)

Description

SenseMaker® enables organisations to better understand the environment in which they work by gathering the micro-narratives of day-to-day conversations along with answers to questions about shared micro-narratives. Responses to different sets of questions about day-to-day experiences provide insights into the way people understand their world and identity across selected contexts.

As such, SenseMaker® provides an advanced decision support tool for commercial organisations, NGOs and governments.

[SenseMaker Support](#)

SenseMaker Explorer

By Cognitive Edge Pte Ltd

Open iTunes to buy and download apps.

[View More by This Developer](#)


Description

SenseMaker® Explorer for iPad, provides access to material collected through SenseMaker® Collector for iPad and iPhone, iOS and web capture. Through simple visual representations, it provides access and basic analysis of material collected with SenseMaker® Collector in the form of text, recordings and images. It is part of a suite of sense-making tools that provide quantitative approaches in what has been a qualitative field.

[SenseMaker Explorer Support](#)

4. Download the one if you're on Android, the two if you're on iOS. Please note that the Android app is for collection only. The iOS apps provide data collection (Collector) – iPhone and iPad – and exploration (Explorer) – iPad only.
5. Once you've downloaded the app it will ask you to input some profile data. Please provide your information and when it asks you for a "Link ID" please enter the last 6 digits of your mobile number. We will not share this information with anyone else, or use it to contact you.
6. For **SenseMaker® Collector**, we've created the Activity code:
VTFSport – where the option reads 'Download Activities', key in:
VTFSport (case sensitive)
7. After the code has been downloaded, tap 'Select Activity'. The activity will be listed; select it to continue.
8. Start entering data to get yourself familiarised with the flow, or start showing it to your audience and getting them engaged.
9. For iPad **SenseMaker® Explorer**, tap 'Library', and enter the Download Code: **VTFSport**
10. Go ahead and share your story and interview those around you!

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Contact

For more information please visit our website: valleysstories.com/en

If you have any questions about the community – based efforts, get in touch with us at:
hello@valleysstories.com

If you have any questions about SenseMaker® and the methodology, get in touch with our
Cynefin Centre contact, Jules.Yim: jules.yim@cognitive-edge.com

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